



---

# BUSINESS STUDIES

---

## Year 12

### Topics studied:

#### AS Content

- 3.1 What is business
- 3.2 Managers, Leaders and decision making
- 3.3 Decision making to improve marketing performance
- 3.4 Decision making to improve operational performance
- 3.5 Decision making to improve financial performance
- 3.6 Decision making to improve human resource performance

#### A2 Content

- 3.7 Analysing the strategic position of a business
- 3.8 Choosing strategic direction
- 3.9 Strategic methods: how to pursue strategies
- 3.10 Managing strategic change

### Examination Board:

Year 12 students follow the AQA 7132 A Level Business specification.

### Assessment Structure:

Paper 1 examines all content above. Written exam 2 hours 33.3% of A level.  
Paper 2 examines all content above. Written exam 2 hours. 33.3% of A level  
Paper 3 examines all content above. Written exam 2 hours. 33.3% of A level

#### Paper 1 questions Three compulsory sections:

- Section A has 15 multiple choice questions (MCQs) worth 15 marks.
- Section B has short answer questions worth 35 marks.
- Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.

**Paper 2 questions.** Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.

**Paper 3 questions.** One compulsory case study followed by approximately six questions.

**All of these external examinations will take place May/June in Year 13.**

There is no controlled assessment or coursework.

### Subject specific websites to support revision and independent learning:

[www.tutor2u.net](http://www.tutor2u.net)

<http://www.s-cool.co.uk/a-level/business-studies>

[www.bbc.co.uk/news/business](http://www.bbc.co.uk/news/business)

<https://revisionworld.com/a2-level-level-revision/business-studies-level-revision>

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>

<https://www.theguardian.com/uk/business>

### Recommended subject guides:

AQA for business AS student book: Ian Marcouse, Andrew Hammond, Nigel Watson.

My Revision notes AQA AS business: Neil James

Essential maths skills for AS/A2 business: Charlotte Wright and Mike Pickerden

### Additional Information:

#### Quantitative Skills in Business

In order to be able to develop their skills, knowledge and understanding in business, students need to have acquired competence in the quantitative skills that are relevant to the subject content and which are applied in the context of a business A-level, including:

- calculate, use and understand ratios, averages and fractions
- calculate, use and understand percentages and percentage changes
- construct and interpret a range of standard graphical forms
- interpret index numbers
- calculate cost, revenue, profit and break-even
- calculate investment appraisal outcomes and interpret results
- interpret values of price and income elasticity of demand
- use and interpret quantitative and non-quantitative information in order to make decisions
- interpret, apply and analyse information in written, graphical and numerical forms.

### Independent home learning

You will be required to undertake a significant amount of preparation at home. You should be doing about 5 hours additional work. A level is a big step up.