

MEDIA STUDIES



Content

A-level Media Studies involves the study of a wide range of media, focussing on developing students awareness of how media institutions seek to engage with their audiences and develop students skills of media literacy – an important skill in a media saturated society, where students are immersed in a range of media interactions from birth.

Course Structure

Year 1

For the exam unit, you can expect to:

- Study a wide range of extracts from a variety of different media
- The focus of these studies is on the representation of a range of social groups and social issues
- Study the workings of different media industries

For the coursework unit, you can expect to:

- Develop the skills necessary for successful video production – using the cameras, using the editing software
- Working in a group to develop and produce an original film sequence – from first ideas to final cut
- Produce opening sequences to new films
- Evaluate your skills development and the success of your production

Year 2

For the exam unit, you can expect to:

- Study a wide range of texts from a variety of different media
- The focus of these studies is on the representation of a range of social groups and social issues
- Study the workings of different media industries, such as the film industry – focussing on how different British films are marketed to different audiences
- Study the videogames industry, focussing on the industrial developments which have seen the industry become the biggest earning culture industry – more than film, more than music

For the coursework unit, you can expect to:

- Further develop the skills necessary for successful video production – using the cameras, using the editing software
- Working in a group to develop and produce an original film or TV sequence – from first ideas to final cut
- Evaluate your skills development and the success of your production

Method of Assessment

The course is evenly split between 50% coursework and 50% exam at both AS and A2 level.

Prior knowledge/attainment

On joining the course, students should have at least 5 GCSEs in grades A* - C. One of these GCSEs must be English Language.

For students who have also studied GCSE Media Studies, they should have achieved at least a grade C.