

Whole School Curriculum Intent Statement: We build better people through: Developing the skills, knowledge and values to enable all students to be successful in their next steps.

Subject Curriculum Intent Statement: Developing the future generation for whom the world works through business.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	Exploring enterprises: LAA Examining the characteristics of enterprise	Exploring enterprises: LAA Examining the characteristics of enterprise	Exploring enterprises: Learning aim B: Explore how market research helps enterprises to meet customer needs and understand competitor behavior	Exploring enterprises: Learning aim B: Explore how market research helps enterprises to meet customer needs and understand competitor behavior	Exploring enterprises: Learning aim C: Investigate the factors that contribute to the success of an enterprise	Exploring enterprises: Learning aim C: Investigate the factors that contribute to the success of an enterprise
11	Planning and pitching an enterprise activity: Learning aim A: Explore ideas and plan for a micro-enterprise activity	Planning and pitching an enterprise activity: Learning aim B: Pitch a micro-enterprise activity	Planning and pitching an enterprise activity:C1 Using feedback and review to identify possible changes to the pitch	Exam preparation		