



**Smestow School**  
 Windmill Crescent  
 Castlecroft  
 Wolverhampton  
 West Midlands  
 WV3 8HU

Interim Head of School: Mr D Smith  
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Dear Parent and Carers,

We are delighted to announced that next week (w/c 8th June????) will be dedicated to 'My Week at Work' to get Year 10 students to start thinking about their future aspirations and post school choices and careers. Careers education and preparation for the future is the lifeblood of what we do here at Smestow School and I'm delighted to be able to share plans for a whole (VIRTUAL!) week dedicated to it with you.

**My Week at Work – Monday 8th June – Friday 12th June (date can be changed)**

Each day on Student portal – we will be linking to a range of interactive careers activities and we ask where possible, each student takes part in a minimum of two sessions per day.

Here is a quick overview of the week:

| Monday                         | Tuesday   | Wednesday                        | Thursday                       | Friday                                |
|--------------------------------|---|----------------------------------|--------------------------------|---------------------------------------|
| Introduction                   | Meet the Team: Human Resources                    | Meet the Team: Marketing         | Recruitment                    | Meet the Boss: Leadership             |
| Investigate the Sectors (1)    | Work Life Balance                                 | Innovation and Creative Thinking | HR Recruitment                 | CV Creation                           |
| Investigate the Sectors (2)    | Mental Health and Well Being in the World of Work | Marketing Campaigns              | Understanding Entrepreneurship | Employability Skills in Everyday Life |
| Insight into the World of Work | Work Skills and Reflection                        | You as a Brand!                  | Project Planning               | Reflection of the week                |

The student portal will link directly through the Oak National Academy platform where the sessions will be stored. There is no registration required and your child can do more than two lessons per day if they want to.

The tasks will give your child a real good understanding into the world of work and prepare them for a future career in the creative industry. There's some fantastic and very engaging sessions planned!

We ask students to submit a screenshot of the task when finished to Canvas.



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The week will run during alongside any pre-arranged virtual lessons or homework tasks – but virtual lessons will include an element of careers guidance or insight (where possible).

### **Learn Live Platform**

As well as the main Student portal tasks - students may wish to tune into the 'Learn Live' platform on Tuesday 9th June at 1pm where industry experts will be running a session on careers in the Creative and Digital sector.

Students can access this via [www.learnliveuk.com](http://www.learnliveuk.com) Virtual Work Experience:

Students have also recently been sent opportunities to apply for virtual work experience with a range of top creative companies including Brixton Finishing Media Academy, the Tesco marketing department, Ofcom, A New Artists and Boundless Theatre.

Do encourage them to apply. They will be able to use insight learnt from next week to improve their applications and demonstrate understanding of the world of work. We hope you can support your child in taking part in 'Week at Work' and encourage them each day to take part in the virtual learning activities. Please do not hesitate to get in touch if you require further information about our careers related learning activity.

Once again, we would like to take this opportunity to thank you for all your support of the school during these challenging months and supporting 'Week at Work' next week. Please remember that we are all available to support you if you need any help.

Best wishes,